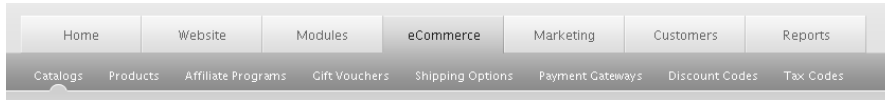
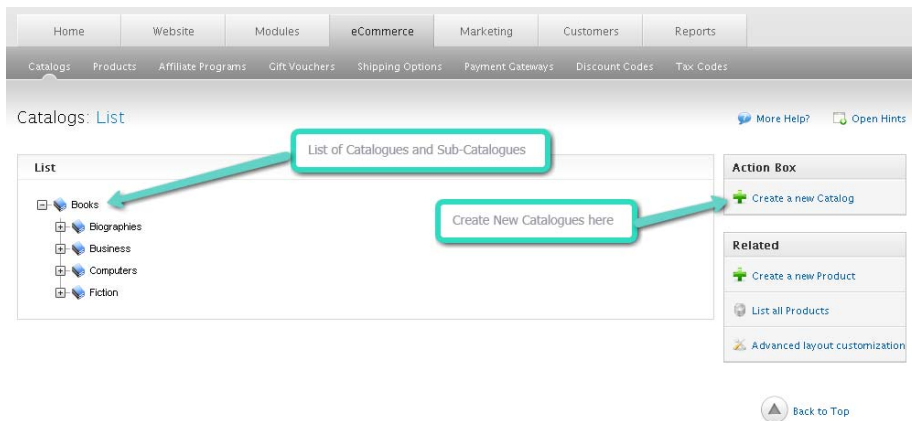


Managing Your Online Shop

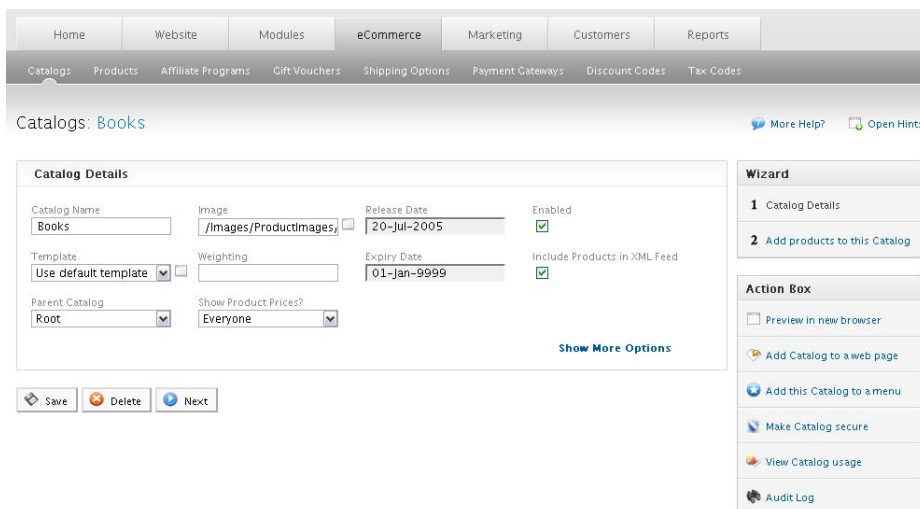
Your Shop is managed entirely from the eCommerce tab in your Admin Panel



You manage your online shop by adding products to catalogues. Catalogues not only help you group and manage your products, they are like special web pages that you can link to that run your online shop. Note that when you click on a catalogue, you go straight to the catalogue view, which is a special page managed by the system, not a web page in the strict sense.



When editing or creating a catalogue you can choose a template to give a consistent look and feel for each catalogue. We normally provide a Special Template for your shop.



You can either add products from here in the Action Box or you can add products to catalogues from the product view.

Managing Products

The screenshot shows the 'Products: List' page in the PSY-WEB SUPPORT interface. The navigation menu at the top includes Home, Website, Modules, eCommerce (selected), Marketing, Customers, and Reports. Below the menu, there are sub-menus for Catalogs, Products, Affiliate Programs, Gift Vouchers, Shipping Options, Payment Gateways, Discount Codes, and Tax Codes. The main content area displays a list of products with checkboxes and a search bar. The 'Action Box' on the right contains options: 'Create a new Product', 'Import Products', and 'Download entire Product list'. The 'Related' section includes 'Create a new Catalog', 'View all Catalogs', and 'Advanced layout customization'. A 'Back to Top' button is located at the bottom right.

Products are the items you actually sell online.

Adding or editing a product should contain the following steps:

1. Give your product a name
2. Add some images - small image for the thumbnail view, a large image for the detailed view.
3. You can make this an e-product and upload your product.
4. You can set up inventory/stock control, by clicking "show more options".
5. Give your product a detailed description here in the editor.
6. Add Pricing and Tax settings to your product.
7. You can then add the product to a catalogue.
8. Once you're done, preview the product and save.

Products: Java in a Nutshell More Help? Open Hints

Product Details

Product Name <input type="text" value="Java in a Nutshell"/>	Weighting <input type="text"/>	Release Date <input type="text" value="24-Aug-2005"/>	Enabled <input checked="" type="checkbox"/>
Small Image <input type="text" value="/images/productimages"/>	Large Image <input type="text" value="/images/productimages"/>	Expiry Date <input type="text" value="01-Jan-9999"/>	On Sale? <input type="checkbox"/>

[Show More Options](#)

Electronic Product

This is an E-Product

Product Description

by David Flanagan

Book Description

With more than 700,000 copies sold to date, *Java in a Nutshell* from O'Reilly is clearly the favorite resource amongst the legion of developers and programmers using Java technology. And now, with the release of the 5.0 version of Java, O'Reilly has given the book that defined the "In a Nutshell" category another impressive tune-up.

In this latest revision, readers will find *Java in a Nutshell*, 5th Edition does more than just cover the extensive changes implicit in 5.0, the newest version of Java. It's undergone a complete makeover—in scope, size, and type of coverage—in order to more closely meet the needs of the modern Java programmer.

To wit, *Java in a Nutshell*, 5th Edition now places less emphasis on coming to Java from C and C++, and adds more discussion on tools and frameworks. It also offers new code examples to illustrate the working of APIs, and, of course, extensive coverage of Java 5.0. But faithful readers take comfort: it still hasn't lost any of its core elements that made it such a classic to begin with.

This handy reference gets right to the heart of the program with an accelerated introduction to the Java programming language and its key APIs. Ideal for developers wishing to start writing code right away.

Words: 269 Characters: 1564

Wizard

- 1 Product Details
- 2 Add Prices to this Product
- 3 Add this Product to a Catalog

Action Box

- Preview Product
- Add this Product to a web page
- Group Products together
- Create upsell / crosssell
- Create attribute groups
- Add Poplet images
- Syndicate and share using RSS
- View Product usage
- Audit Log

Related

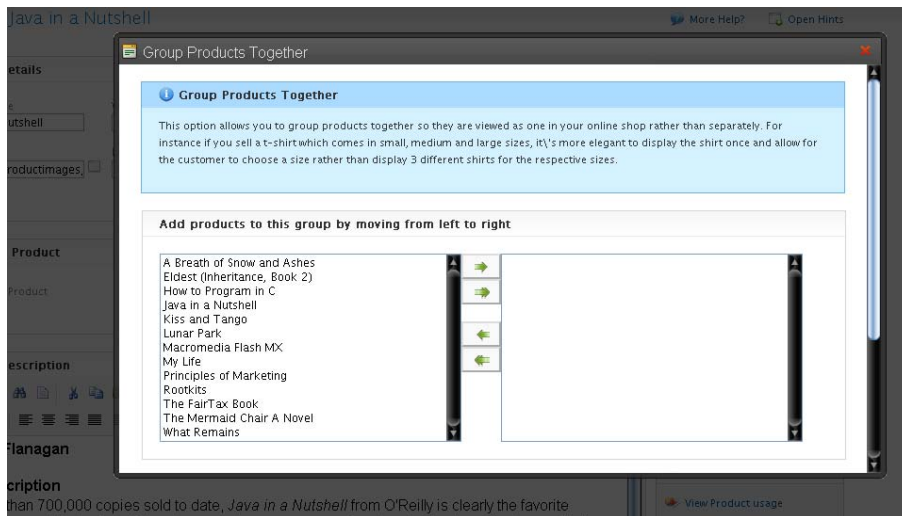
- Create another Product
- View all Products
- Import Products
- Download entire Product list
- Advanced layout customization
- Copy this Product

Save Delete Next

Grouping Products

The Action Box on the Product View gives you to opportunity to group similar items together. You can group the product with other products. Grouping is used to link products that are almost the same, but differ in small ways –

For example, for a t-shirt you would group the large shirt with the small size and medium size. Then people could choose which size they want when viewing the product.



Group Products together by moving them from left to right

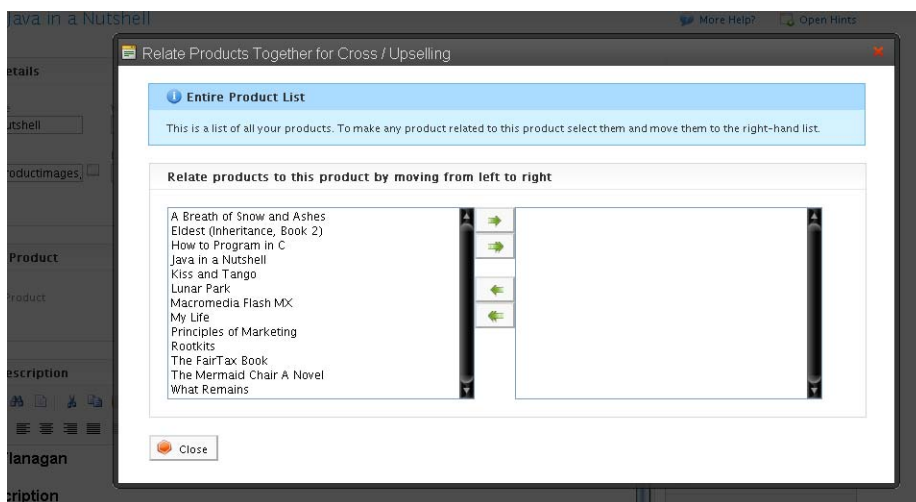
Related Products

The Action Box also allows you to relate products to one another.

This means that (providing this has been set up in your shop layout) the related products will show up as clickable thumbnails or links when the user views the product view of an item related to it.

Create related products via Up-sell/cross-selling relationships. This allows you to suggest or up-sell related products to your customers.

Eg. Mobile Phones may have Accessories related to that model as Related Products



Group Products together by moving the related product from left to right